

FIRST TRADE UNION BANK

Capital. Credentials. Commitment.

FOR IMMEDIATE RELEASE

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First Trade Union Bank Adds Key Executive

Boston, MA-

First Trade Union Bank (FTUB, www.ftub.com), a full-service bank with offices in Massachusetts, Rhode Island, and New York, recently announced the appointment of a new executive.

Joann Noble was named Senior Vice President of the Institutional Banking group. Ms. Noble, who currently resides in Brookline, MA, will be responsible for identifying and establishing new relationships with unions and government entities. Ms. Noble comes to First Trade with more than 20 years of financial services experience and a proven track record for designing and implementing strategies for growth. Prior to joining First Trade, Noble served as Vice President, Consulting Services for Veritude, A Fidelity Investments Company.

“It is great to join an energetic organization like First Trade,” commented Noble on her recent appointment. “First Trade is firmly committed to the industry and its customers. Given today’s economic conditions, it’s exciting to be part of a financial services firm that is aggressively looking to expand its book of business.”

About First Trade Union Bank

With assets over \$590 million, First Trade Union Bank is a well-capitalized community bank offering a full complement of business and consumer products and services. First Trade has a long-standing reputation for middle market, small business, unions and government entities as its core clients. They have a profound understanding of their role in the business community: to provide a complete offering of products and services that respond to the needs of their clients, delivered in a way that encompasses the highest level of personal service in-person, online, or by phone. First Trade is deep in category experience and committed to providing the attentive service that today's businesses and consumers require. First Trade also offers 24-hour ATM service, telephone banking, and the most advanced technologies in internet banking for consumer and business customers. Customers can readily access traditional, personalized branch banking at their offices in Boston, MA, Warwick, RI and Hauppauge, NY. First Trade maintains its corporate offices in Boston, MA. First Trade is a member of the Federal Deposit Insurance

Corporation and is an Equal Housing/Equal Opportunity Lender. For further information call 800-242-0272 or visit the Bank's website at www.ftub.com.

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